

Subject: Cell Media Work History with Apache  
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Apache operations department established a working relationship with Cell Media back in late 2009. The initial concept of a customised user friendly centralised Database to hold offshore personnel training and competency records was the first part of 4 phases that would go on to be developed. What stood out about Cell Media against their competitors was they were local supplier based in Perth; they were prepared to listen to what Apache wanted and did not try to sell us something that was tied to a licencing agreement per user. They also had dynamic development staff that could turn our vision into functional application that could be used by all from the individual user to the administrators.

Phase one included the building of the centralised database with a number of functions for the administration and reporting of the records. The database was located on a secure server outside our Apache Systems which was maintained by Cell media was built to interface with Apaches other systems in the future. By having the centralised system It also allowed us to more closely monitor the induction process across our facilities by having the facility inductions centralised. This gave us the opportunity to add assessment criteria which automatically generated and filed records based on the individual. We also added some travel barriers which would monitor the minimum qualifications that were need to travels to our facilities thus preventing personnel arriving on site without the correct qualification checks.

After initial success with phase one and some innovative work between Apache and the Cell designers Phase 2 was undertaken which incorporated Organisational Charts related to Position Descriptions and finally to position specific Skills Matrices. This allowed for the automation of email notification for regulatory requirements with regards to qualifications to individuals and supervisors to prevent licences or other qualification which required renewal or refreshed. It also allowed clear visibility by everyone from the individual through the Supervisor, Field Manager and Senior Management to have accountability to ensure personnel had the required skills to complete assigned task. By having the records centralised and giving all required personnel access and visibility of this information from anywhere Mobile devices, computers this also opened up the possibility for contractors to access the system and so in in the next phase some other additions were added.

Phase three and four have added other dimension to include marine requirement for our FPSO assets and an Incident Response capability we have also included minimum requirements for contractors going offshore through the link up of various parts of the database and by the addition of a travel request system which when being requested completes checks of records and required qualification are completed before a flight request is submitted through the approvals system which automatically notifies approvers at different stages of the process prior to a flight confirmation being sent the individual undertaking the travel.

The addition of 26 e-learning packages at various stages over the development period which includes Offshore induction, Perth Office Inductions, Safety Case awareness, Confined Space Entry awareness, H2s awareness, Security and Environmental awareness amongst others allows us to easily communicate and track that our personnel and contractors are fully aware of the hazards at our facilities or requirement under our Safety and Environment licence to operate.

What started out as a fairly straight forward project has now become an integral part of business and the journey for Apache and Cell goes on with other new and exciting additions with the latest release going live yesterday and others in the pipeline for 2014- 2015.

The team at Cell are highly professional, talented, dynamic/innovative and responsive to the client's needs, I look forward to continuing working with them.

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